

# Important notes about voting

1. The appointment of a proxy does not preclude a member from attending and voting at the Meeting.
2. If you wish to instruct your proxy how to vote, place a mark in one box alongside each resolution. Unless you do this your proxy will have discretion to vote or abstain as he or she thinks fit.
3. This form must be signed by the member appointing the proxy or his attorney duly authorised in writing. In the case of policies held in joint names only the signature of the first-named will be accepted to the exclusion of all others. If the appointor is a corporation this form must be either under its common seal or under the hand of an officer or attorney duly authorised.
4. **Directors' Remuneration Report.** You are asked to approve the Directors' Remuneration Report by way of an advisory vote. This is not a legal requirement, but your Board considers it best practice to enable members to express a view on this issue.
5. To be valid the proxy form, together with the power of attorney (if any) under which it is signed, or a notarially certified copy of it, must be received by Electoral Reform Services Ltd, The Election Centre, 33 Clarendon Road, London N8 0NW (by hand or by post), no later than 11.00am on Saturday, 17 May 2014.

An envelope is enclosed for your use

## I want someone else to vote on my behalf

### Appointment of Proxy

If you want to appoint someone other than the Chairman of the Meeting to attend the Meeting and vote on your behalf, please write his or her name and address in the space provided and sign in the box below. If you want them to vote as they see fit, this is all you need to do. If you want to tell him or her how you want to vote, please complete Box 2.

I appoint the following person as my proxy to vote for me and on my behalf at the Meeting (and at any adjournment thereof). **Please insert the name and address of the person you wish to appoint as proxy. Please do not insert your own name. Once you have done this please sign and date this box.**  
PLEASE USE BLOCK CAPITALS

Name \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Signed

Date

1b

## How to return your form

For your votes to count, you **must sign** this form **once** either in box **1a** overleaf or in box **1b** above.

Please check that the form is correctly completed, signed and dated, then return it in the envelope provided.

The form must be received by the Independent Scrutineer (Electoral Reform Services Ltd) no later than 11.00am on Saturday, 17 May 2014.

For security purposes and training purposes, telephone calls may be recorded. Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. The Equitable Life Assurance Society is a mutual society registered in England No. 37038. Registered Office: 20-22 Bedford Row, London WC1R 4JS, United Kingdom.

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Date: 11 April 2014

Our Ref: AGM PROX 14

Dear Member.

## Annual General Meeting - Your vote counts

Last month, we wrote to tell you that the Society has increased the capital distribution under your with-profits policy to 25% and removed the 5% exit charge when policies are cashed in early. Your Annual Statement showing the impact on your policy benefits will be issued at the end of this month.

In the meantime, I have pleasure in enclosing your copy of the Society's report for 2013, together with details of our Annual General Meeting (AGM).

## Your vote counts

This year our AGM is being held at Holiday Inn, Carburton Street, London W1W 5EE on Monday, 19 May 2014 beginning at 11.00am. I would encourage you to vote on the resolutions detailed on the attached voting form, even if you cannot attend the AGM.

As in recent years, all the Society's directors submit themselves for re-election at the AGM.

The Board reviews the performance of Directors on a regular basis. Following this formal evaluation the Board recommends that those retiring at the AGM should be re-elected and confirms that it considers they continue to make a valuable contribution to the effective functioning of the Board and to the appropriate mix of skills and experience needed by your Society.

## Your Board unanimously recommends that you vote FOR all the resolutions

If you have any questions about the AGM, please call 0845 603 6771 (or +44 (0)1296 386 242 if calling from overseas). Minutes of the AGM and the voting results will be posted on our website: [www.equitable.co.uk](http://www.equitable.co.uk)

Yours sincerely

Ian Brimcome  
Chairman

If you intend to come to the Annual General Meeting on Monday, 19 May 2014 please sign this slip and return it to us in the enclosed envelope.

Name \_\_\_\_\_

Signed \_\_\_\_\_

Dated \_\_\_\_\_

Please detach and return in the envelope provided.

**By Post**

Complete and sign the attached Proxy Voting Form and return it in the envelope provided. The form must be received by the Independent Scrutineer (Electoral Reform Services Ltd) no later than 11.00am on Saturday, 17 May 2014.

Notes on voting and detailed instructions on how to complete the proxy voting form are printed on the back of the form.

**At the Annual General Meeting**

Our AGM is being held at Holiday Inn, Carburton Street, London W1W 5EE on Monday, 19 May 2014 at 11.00am.

If you are planning to attend and vote at the meeting, please sign the slip on the front page and return it to us in the enclosed envelope. Also, please bring this letter or some other evidence of your membership to the AGM. You will be given voting papers for use at the meeting.

Please detach and return in the envelope provided.

PLEASE USE YOUR VOTE

**1 a I want the Chairman of the Meeting to vote on my behalf**

If you wish the Chairman of the Meeting to vote on your behalf please sign and date box 1a opposite and return your form in the envelope provided (see 'How to return your form' on the back page).

If you want to tell the Chairman of the Meeting how you wish your votes to be cast, fill in box 2.



OR

**1 b I want someone else to vote on my behalf**

If you want another person to attend the Meeting and vote on your behalf please complete box 1b on the back page and return your form in the envelope provided (see 'How to return your form' on the back page). If you are happy for them to vote as they see fit, this is all you have to do. If you want to tell them how you wish your votes to be cast, fill in box 2.

**2 How I want my votes to be cast**

Use box 2 to cast your votes.

If you want to tell the Chairman of the Meeting (or another person who is representing you at the Meeting) how you wish to vote, place a mark in the relevant boxes.

**Your Board recommends that you vote FOR all the resolutions**

Please read notes overleaf before completing this form

**Appointment of Chairman as Proxy**

I appoint the **Chairman of the Meeting** to vote for me and on my behalf at the Meeting (and at any adjournment thereof). I want the Chairman of the meeting to vote as he sees fit except where I have asked for him to do otherwise by completing the boxes below.

Signed

Date

Where votes are left to the discretion of the Chairman of the Meeting, he will vote in accordance with the Board's recommendations (i.e. in favour of all the resolutions).

**Resolutions**

Place a mark in one box alongside each resolution to reflect your choice (see note 2 overleaf)

**Ordinary Resolutions**

	FOR	AGAINST	ABSTAIN
1. Adoption of Report and Accounts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Appointment of auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Approval of the Directors' Remuneration Report (see note 4 overleaf)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Approval of the Directors' Remuneration Policy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Election of Directors**

**Existing Directors retiring and seeking re-election**

	FOR	AGAINST	ABSTAIN
5.1 Ian Brimecome	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.2 Ian Gibson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.3 Keith Nicholson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.4 Ian Reynolds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.5 Cathryn Riley	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.6 Simon Small	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.7 Chris Wiscarson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The Abstain option is provided to enable you to instruct your proxy not to vote on any particular resolution. However, it should be noted that a vote withheld in this way is not a 'vote' by law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.